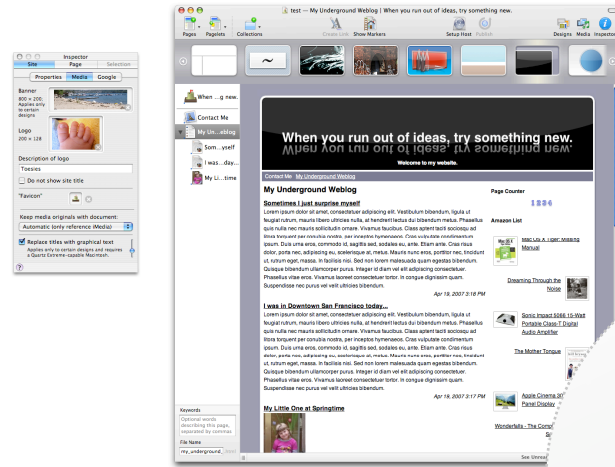


Sandbox: Power and Simplicity. You won't find software like this on Windows.

User Experience

- Live, as-you-type editing (true WYSIWYG for the Web)
- Graphical, animated design chooser previews 40+ designs
- Easy, flexible organization via source list of site content
- Innovative “pagelets” integrate dynamic content
- Inspector allows easy yet powerful customization



Platform Innovation

- Full page editing using Apple's WebKit
- Unparalleled graphical titling using Quartz Composer
- WYSIWYG: Web View is not a simulation of your website!
- CSS fully separates content from presentation



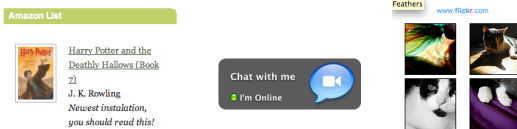
Performance Optimization

- Core Image & Core Graphics for fast, high-quality images
- Threaded Core Data access integrated with WebKit
- Threaded uploading/exporting of resulting web pages
- Threaded thumbnail image scaling

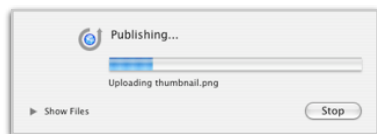


Sharing and Integration

- Full drag & drop simplicity for rich text, including .rtf, .doc, and HTML, various media, URLs, and select RSS feeds
- Custom-built iMedia Browser integrates iPhoto and Aperture, iTunes, QuickTime movies, and Safari
- Pagelets integrate Amazon.com, Flickr, Digg, del.icio.us, iChat status, and more

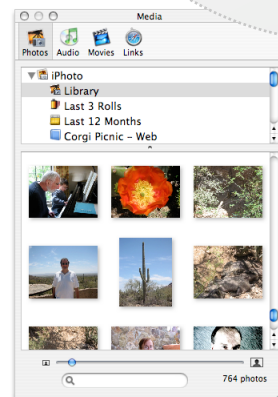


- Built-in publishing and host setup assistant for FTP, SFTP, and WebDAV

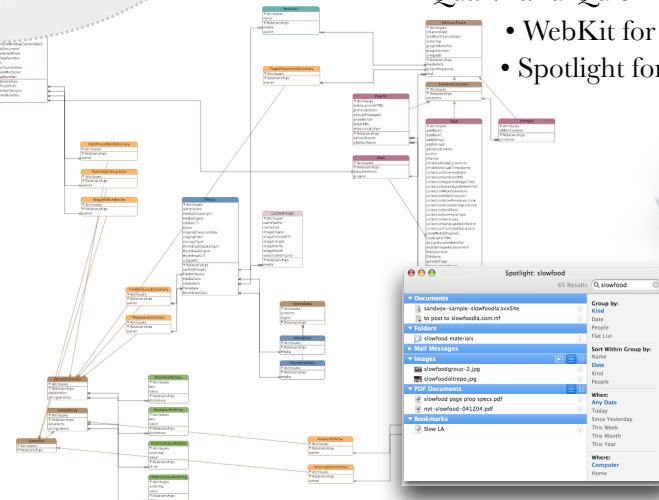


- Publishing automatically generates RSS feeds for blogs, podcasts, and photocasts

Sandbox - Technology Highlights



.Mac,



Technology Adoption

- Core Data for complex, hierarchical object modeling and storage
- Quartz and QuickTime technologies for media
- WebKit for HTML display and editing
- Spotlight for effortless full-text indexing

